

Virginia State University
Department of Mass Communications

Mass Communications Undergraduate Curriculum

Effective August 2010

Revised August 17, 2010

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COMM Curriculum Structure

The Mass Communications degree is now 40 semester hours, although continuing students can still graduate with 39 hours.

All course codes have been converted from MCOM (old curriculum) to COMM, starting with the Fall 2010 term. If you took MCOM courses before August 2010, those still appear as MCOM course codes. See the conversion charge in this handout to help you equate MCOM and COMM course numbers.

The structure of the degree is similar to what we had before, but it offers more flexibility now. This will help both continuing and new students achieve their academic and professional goals.

- **Tier One – Introductory Core – 3 courses, 9 semester hours**

Complete this sequence of three classes before moving on through the major in Mass Communications:

- COMM-201 – Introduction to Mass Communications
- COMM-202 – Introduction to Media Technology
- COMM-205 – Introduction to Journalism

- **Tier Two – Professional Foundations – 3 courses, 9 semester hours**

Pick one media history course

- COMM-301 History of African Americans in the Media – 3 semester hours
- COMM-302 History and Appreciation of Film – 3 semester hours
- COMM-303 History of Print and Online Technology – 3 semester hours
- COMM-304 History of Broadcasting – 3 semester hours

Pick two professional foundations courses:

- COMM-311 Writing for Broadcast – 3 semester hours
- COMM-321 Public Relations I – 3 semester hours
- COMM-351 Print and On-Line Media Journalism – 3 semester hours
- COMM-360 Writing for Filmmaking – 3 semester hours

- **Tier Three – Professional Development – 13 semester hours**

Consult with your faculty advisor to design an academic program from among the Mass Communications classes.

See the next page for several examples of how to assemble a degree program.

- 200-series - introductory core
- 300-309 – Media History
- 310-319 and 410-419 – Media Studies
- 320-329 and 420-429 – Public Relations
- 330-339 and 430-439 – Audio
- 340-349 and 440-449 – Video
- 350-359 and 450-459 – Print and Online
- 360-369 and 460-469 – Film
- 370-379 and 470-479 – Multi-Media and Media Technology
- 380-389 and 480-489 – Electives
- 390-399 – Graduate School track

- **Tier Four – Mass Media Capstone – 3 courses, 9 semester hours**

Complete this sequence of three classes during the senior year, after completing 90 hours:

- COMM-490 Media Law and Ethics Survey – 3 semester hours
- COMM-497 Internship in Mass Media – 3 semester hours (or 6 semester hours)
- COMM-499 Senior Seminar in Mass Communications – 3 semester hours (usually in final semester)

Suggested Mass Communications Curriculum Designs

The new Mass Comm curriculum provides flexibility in Tier 3 – Professional Development Courses, so that students may shape an academic program that works best for their needs. Nonetheless, it is helpful to list several suggested curriculum designs so that people understand how the variety of choices might take shape. *The following examples are descriptive of some typical designs, but they are not intended to limit the possible choices and configurations.*

If you want to take additional COMM courses, that's fine, but you must add Liberal Arts and Sciences courses outside of the major. This is an accreditation requirement. COMM classes may total no more than one-third of your overall college degree. So if you take 43 hours of COMM classes, you need to add courses outside the major (general education plus the minor or other Liberal Arts and Sciences courses).

Tier 3 for Audio

- COMM-331 Audio Production
- COMM-431 Advanced Audio Production
- COMM-419 Popular Culture
- 3 hour COMM elective
- 1 hour COMM elective

Tier 3 for Video

- COMM-331 Audio Production
- COMM-341 Television Production 1
- COMM-342 Television Production 2
- COMM-445 News Production
- 1 hour COMM elective

Tier 3 for Media Studies – History (pick any four 3-hour classes)

- Pick any two of the history courses:
COMM-301 History of African Americans
in the Media
COMM-302 History and Appreciation of Film
COMM-303 History of Print and
Online Technology
COMM-304 History of Broadcasting
- COMM-419 Popular Culture
- 3 hour COMM elective
- 1 hour COMM elective

Tier 3 for Print-Online

- COMM-351 Print & On-Line Media Jrn
- COMM-314 Photojournalism
- COMM-352 Print and On-Line Media Prod
- COMM-342 Copy Editing
- 1 hour COMM elective

Tier 3 for Media Studies – Producer or Talent Agent

- COMM-321 Public Relations 1
- COMM-322 Public Relations 2
- COMM-415 Media Management
- COMM-419 Popular Culture
- 1 hour COMM elective

Tier 3 for Public Relations

- COMM-322 Public Relations 2
- COMM-324 Public Relations Practicum
- COMM-312 Media Research
- COMM-415 Media Management
- 1 hour COMM elective

Tier 3 for Film

- COMM-360 Writing for Filmmaking
- COMM-361 Film Genres
- COMM-465 Cinematography
- COMM-381 Media Creative Project (1 SH)
- 3 hour COMM elective

Tier 3 for Graduate School track

- COMM-312 Media Research
- COMM-391 Graduate School Preparation 1
- COMM-491 Graduate School Preparation *or*
COMM elective (3 hours)
- COMM-497 Senior Thesis in Mass
Communications
- 1 hour COMM elective
- Students intent on graduate school may want to consider taking additional COMM classes, but this will also require additional LAS electives, pushing the overall degree beyond 120 semester hours. Discuss the costs and benefits with the academic advisor.

Other Tier 3 possibilities exist. The student must make appropriate arrangements with the faculty academic advisor and get approval from the department chair.

Conversion Table – MCOM courses to COMM courses

MCOM-201 Intro to Mass Communications.....	COMM-201 Introduction to Mass Communications
MCOM-205 Journalism 1.....	COMM-205 Introduction to Journalism
MCOM-204 Interpersonal Communications.....	COMM-389 Special Topics
MCOM-212 Photojournalism.....	COMM-314 Photojournalism
MCOM-239 Film Appreciation.....	COMM-302 History and Appreciation of Film
MCOM-301 Journalism 2.....	COMM-351 Print and On-Line Media Journalism or COMM-310 Media Writing Lab
MCOM-302 Public Relations 1.....	COMM-321 Public Relations 1
MCOM-303 Public Relations 2.....	COMM-322 Public Relations 2
MCOM-304 Copy Editing.....	COMM-354 Copy Editing
MCOM-306 Broadcast Journalism.....	COMM-445 News Production
MCOM-309 Radio Production.....	COMM-331 Audio Production
MCOM-310 Advanced Radio Production.....	COMM-431 Advanced Audio Production
MCOM-311 Newspaper Production 1 (one hour)	} COMM-352 Print and On-Line Media Production (3 hours)
MCOM-312 Newspaper Production 2 (one hour)	
MCOM-313 Newspaper Production 3 (one hour)	
MCOM-319 Public Relations Lab.....	COMM-324 Public Relations Practicum
MCOM-330 Writing for Radio & Television.....	COMM-311 Writing for Broadcast
MCOM-330 Writing for Radio & Television.....	COMM-360 Writing for Filmmaking
MCOM-335 Communication Theory.....	COMM-389 Special Topics
MCOM-336 African Americans in the Media	COMM-301 History of African Americans in the Media
MCOM-337 History of Print Media & Tech.....	COMM-303 History of Print and Online Technology
MCOM-338 History of Radio TV & Film.....	COMM-304 History of Broadcasting
MCOM-340 Television Production.....	COMM-341 Television Production 1
MCOM-341 Advanced Television Production.....	COMM-342 Television Production 2
MCOM-361 and ENGL-361 Film Genres.....	COMM-361 and ENGL-361 Film Genres
MCOM-399 Special Topics in Mass Media.....	COMM-312 Media Research
MCOM-399 Special Topics in Mass Media.....	COMM-326 Organizational Communication
MCOM-399 Special Topics in Mass Media.....	COMM-352 Print and On-Line Media Production
MCOM-399 Special Topics in Mass Media.....	COMM-361 Film Genres
MCOM-399 Special Topics in Mass Media.....	COMM-381 Media Creative Project
MCOM-399 Special Topics in Mass Media.....	COMM-383 Service Learning Project
MCOM-399 Special Topics in Mass Media.....	COMM-391 Graduate School Preparation 1
MCOM-399 Special Topics in Mass Media.....	COMM-389 Special Topics in Mass Media
MCOM-399 Special Topics in Mass Media.....	COMM-411 Field Observation in Mass Media
MCOM-399 Special Topics in Mass Media.....	COMM-415 Media Management
MCOM-399 Special Topics in Mass Media.....	COMM-417 Mass Media Lab
MCOM-399 Special Topics in Mass Media.....	COMM-419 Popular Culture
MCOM-399 Special Topics in Mass Media.....	COMM-465 Cinematography
MCOM-399 Special Topics in Mass Media.....	COMM-475 Broadcast Engineering Certification
MCOM-399 Special Topics in Mass Media.....	COMM-491 Graduate School Preparation 2
MCOM-399 Special Topics in Mass Media.....	COMM-498 Senior Thesis in Mass Communications
MCOM-400 Media Law and Ethics.....	COMM-490 Media Law and Ethics Survey
MCOM-401 Multi-Media Technologies.....	COMM-202 Introduction to Media Technology
MCOM-401 Multi-Media Technologies.....	COMM-371 Media Technology Workshop
MCOM-401 Multi-Media Technologies.....	COMM-473 Multi-Media Technologies
MCOM-409 Print, MCOM-429 Radio, MCOM-439 Public Relations, MCOM-449 TV	COMM-497 Internship in Mass Media
MCOM-499 Senior Seminar in Mass Media.....	COMM-499 Senior Seminar in Mass Communications
General Education technology electives	COMM-202 Introduction to Media Technology
SPEE-214 Introduction to Speech.....	COMM-413 Media Argumentation and Debate

General Education Courses for Mass Comm

(summarized from the VSU Catalog)

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FRST-101	Freshman Studies
Not required for students transferring in 30 semester hours or more.	
Not required for students who began college before August 2006.	
ENGL-110	Composition 1 (also GEEN-110)
ENGL-111	Composition 2 (also GEEN-111)

Global Studies – 3 hours

ARAB-110, 111, 212, 213	Arabic
ARTS-302	Survey of Non-Western Art
ARTS-405	Survey of African Art
ECON-451	International Economics
ENGL-314	Readings in Multicultural Lit
ENGL-315	African Literature
ENGL-322	Post-Colonial Literature
ENGL-326	Mythology (also PHIL-326)
ENGL-411	Readings in African Lit & Culture
ENGL-412	Caribbean Literature
FREN-110, 111, 212, 213	French
GEHI-114	World History 1 – to 1500
GEHI-115	World History 2 – after 1500
GEGO-210	World Geography
GERM-110, 111, 212, 213	German
IDUP-270	Introduction to Africana Studies
PHIL-326	Mythology (also ENGL-326)
POLI-207	International Relations
POLI-210	Comparative Government
SPAN-110, 111, 212, 213	Spanish

History – 3 hours

GEHI-114	World History to 1500
GEHI-115	World History after 1500
GEHI-122	US History to 1865
GEHI-123	US History after 1865
GEPO-150	US Government
HIST-111	Introduction to History
HIST-112	Introduction to Black History

Humanities – any 6 hours (two courses)

ARAB-110, 111, 212, 213	Arabic
ARTS-101	Drawing (non-majors only)
ARTS-199	Art Appreciation
ARTS-205	Basic Art
ARTS-301	Survey of Western Art
ARTS-307	20 th Century Art
ARTS-311	Arts and Crafts (non-majors only)
ARTS-403	Survey of African American Art
DANC-378	History of Dance and Black Experience
ENGL-311	African-American Literature
ENGL-312	Women's Literature
ENGL-313	Classics of Western Literature
ENGL-323	Environmental Literature
ENGL-325	The Bible as Literature
ENGL-331	History of Drama
ENGL-341	Expository Writing
ENGL-342	Technical Communication
ENGL-327	Philosophy in Lit (also PHIL-327)
FREN-110, 111, 212, 213	French
GEEN-310	Advanced Communication Skills
GEHI-122	US History to 1865
GEHI-123	US History after 1865
GEMU-280/380	Music and Art
GEMU-480	Music and Art
GEPI-140	Introduction to Philosophy
MUSI-199	Music Appreciation
PHIL-180	Critical Thinking
PHIL-220	Logic
PHIL-275	Ethics
PHIL-290	Business Ethics
PHIL-450	Applied Ethics
SPAN-110, 111, 212, 213	Spanish
SPEE-214	Introduction to Public Speaking

Literature – 3 hours

ENGL-201	Intro to Literature, or any ENGL- literature course including GEEN-series literature courses
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Mathematics – 6 hours (two courses)

GEMA-112	Basic Mathematics 1
GEMA-113	Basic Mathematics 2
MATH-120	College Algebra & Trigonometry 1
MATH-121	College Algebra & Trigonometry 2

Other high-level mass courses are also acceptable

Science – 8 hours - take two 3-hour lectures and two 1-hour labs

AGRI-150	Intro to Environmental Science
GEBI-116	Biological Science
GECH-119	Chemistry and Society
DIET-101	Nutrition – Contemporary Health Issues
GEES-181	Earth Science
GEPH-101	Physical Science

Other science/lab courses are acceptable, but they are usually designed for science majors.

Social Science – 3 hours

CJUS-116	Introduction to Criminal Justice
ECON-100	Basic Economics
ECON-210	Principles of Microeconomics
ECON-211	Principles of Macroeconomics
FACS-201	Consumer Economics
GEPO-150	United States Government
GEPS-124	Introduction to Psychology
POLI-202	Contemporary Political Thought
PSYC-212	Human Growth and Development
GESO-211	Introduction to the Social Sciences
SOCI-101	Introduction to Sociology
SOCI-102	Introduction to Anthropology

Wellness and Health – any two hours is acceptable, either one 2-hour course or two 1-hour courses

HPER-170	Health and Wellness, 2 hrs
HPER-160	Team Sports 1, 1 hr
HPER-161	Team Sports 2, 1 hr
HOPR-165	Personal Fitness
HPER-166	Beginning Swimming
HPER-168	Aerobics and Conditioning
HPER-169	Gymnastics
HPER-171	Lifetime Sports 1
HPER-172	Lifetime Sports 2
HPER-175	Dance as Art

Technology –

If you haven't taken this yet, take COMM-202

Continuing students may substitute one of the various "Introduction to Computers" courses (offered by various departments with various course names).

Minor or Concentration

Refer to the Mass Communications handout "Liberal Arts and Sciences" electives. Either find an 18 hour minor, or choose 18 hours from the LAS list.

Restricted Elective – 3 hours

Pick one of the following:

- SOCI-317 Methods of Social Research
- SPEE-214 Introduction to Public Speaking
- AGRI-280 Principles of Geographic Info Systems
- ENGL-260 Intro to Film Studies
- ENGL-341 Expository Writing
- ENGL-342 Technical Communication
- Or propose an alternative for your advisor's approval

Free Electives

These must *not* be COMM courses. Otherwise, they can be any university-level course.

Liberal Arts and Sciences Electives for Mass Comm Majors

- In general, the LAS electives should introduce students to the history, theory and/or philosophy underlying a discipline. “Skills” classes such as chorus, band, or physical exercise etc. are not included.
- Students completing a Mass Communications degree must have a total of 65 semester hours or more in LAS courses. This may include designated COMM courses within the major. LAS courses are identified with an asterisk (*) on the curriculum guide.
- Mass Communications students may discover an academic area here worthy of pursuing a minor. In many cases, a minor encompasses 18 semester hours. Check with the relevant department for specific requirements to declare a minor. Students may be aware of courses that could qualify for inclusion as an LAS elective – discuss this with your Mass Communications department academic advisor.
- While the course listed here come from the VSU catalog, not every course is offered every semester. Many departments indicate their schedule: **F** (fall term), **Sp** (spring term), and **Su** (summer term), and some courses are available on a two-year rotation only.
- While these are listed as “electives” for Mass Communications majors, students should be aware that these courses are in someone else’s major field of study. As such, these are not “easy” classes, and they will require college-level study and discipline. Some of these courses have prerequisites, so taking a given course without the necessary background training and experience may not be advisable.
- Be cautious about taking classes at the 300 and 400 levels. Consult with the relevant department to determine whether you are adequately prepared for upper-level courses in this particular discipline.
- Definitions: *prerequisite* – a course that must be completed successfully before taking the next course;
corequisite – a course that must be taken in the same semester
- This list is not exclusive or final. Students are welcome to propose a class for approval. Discuss it with your advisor.

AGEC 140 INTRODUCTION TO AGRIBUSINESS ENTREPRENEURSHIP - 3 hrs	EDUC 202 INTRODUCTION TO TEACHING II - 3 hrs F, SP Prerequisites: EDUC 201 Introduction to Teaching I
AGRI 140 INTRODUCTION TO AGRICULTURE - 3 hrs F	ENGL 202 INTRODUCTION TO AFRICAN AMERICAN LITERATURE - 3 hrs
AGRI 150 INTRODUCTION TO ENVIRONMENTAL SCIENCE - 3 hrs F, Sp	ENGL 210 ENGLISH LITERATURE I - 3 hrs F
AGRI 280 PRINCIPLES OF GEOGRAPHIC INFORMATION SYSTEMS - 3 hrs F, Sp	ENGL 211 ENGLISH LITERATURE II - 3 hrs Sp
AGRI 290 INTRODUCTION TO REMOTE SENSING - 3 hrs F, Sp	ENGL 212 AMERICAN LITERATURE I - 3 hrs
AGRI 295 CONTEMPORARY GLOBAL STUDIES (AND GLOBAL SEMINAR PROGRAM) - 3 hrs	ENGL 213 AMERICAN LITERATURE II - 3 hrs
ARAB 110 ELEMENTARY ARABIC I - 3 hrs	ENGL 214 WORLD LITERATURE I - 3 hrs
ARAB 111 ELEMENTARY ARABIC II - 3 hrs Prerequisite: ARAB 110 or its equivalent	ENGL 215 WORLD LITERATURE II - 3 hrs Sp
ARAB 212 INTERMEDIATE ARABIC I - 3 hrs Prerequisite: ARAB III or its equivalent	ENGL 301 ENGLISH LITERATURE OF THE MIDDLE AGES - 3 hrs
ARAB 213 INTERMEDIATE ARABIC II - 3 hrs Prerequisite: ARAB III or its equivalent	ENGL 302 ENGLISH LITERATURE OF THE RENAISSANCE - 3 hrs.
ARTS 101 DRAWING I - 3 hrs F	ENGL 303 ENGLISH LITERATURE OF THE RESTORATION AND EIGHTEENTH CENTURY - 3 hrs
ARTS 102 DRAWING II - 3 hrs Sp Prerequisites: ARTS 101	ENGL 304 ENGLISH LITERATURE OF THE NINETEENTH CENTURY - 3 hrs
ARTS 104 TWO DIMENSIONAL DESIGN—COLOR THEORY - 3 hrs Sp Prerequisites: ARTS 101, ARTS 103	ENGL 306 ENGLISH LITERATURE OF THE TWENTIETH CENTURY - 3 hrs
ARTS 199 ART APPRECIATION - 3 credit hours F, Sp	ENGL 307 AMERICAN LITERATURE BEFORE 1800 - 3 hrs.
ARTS 200 ART CRAFTS - 3 hrs F, Sp Introduction to the functional and decorative handicrafts through a variety of media.	ENGL 308 AMERICAN LITERATURE OF THE 19th Cent. - 3 hrs
ARTS 215 INTRODUCTION TO ANIMATION - 3 hrs F	ENGL 309 AMERICAN LITERATURE OF THE 20 th Cent. - 3 hrs
ARTS 301 F WORLD ART SURVEY I - 3 hrs	ENGL 311 AFRICAN-AMERICAN LITERATURE - 3 hrs
ARTS 302 WORLD ART SURVEY II - 3 hrs Sp	ENGL 312 WOMEN’S LITERATURE -3 hrs Sp
ARTS 307 20 th CENTURY ART - 3 hrs Sp	ENGL 313 CLASSICS OF WESTERN LITERATURE -3 hrs
ARTS 403 SURVEY OF AFRICAN-AMERICAN ART - 3 hrs Sp	ENGL 314 READINGS IN MULTI-CULTURAL LITERATURE - 3 hrs
ARTS 405 SURVEY OF AFRICAN ART - 3 hrs F	ENGL 315 AFRICAN LITERATURE - 3 hrs
ASYM 101 KEYBOARDING -3 hrs F, Sp	ENGL 320 HARLEM RENAISSANCE - 3 hrs
ASYM 130 INTRODUCTION TO MICROCOMPUTERS -3 hrs	ENGL 321 LESBIAN AND GAY LITERATURE - 3 hrs
ASYM 201-202 WORD PROCESSING I and II - 3 hrs F, Sp	ENGL 322 POST-COLONIAL LITERATURE - 3 hrs
ASYM 301 BUSINESS COMMUNICATIONS - 3 hrs F, Sp	ENGL 323 ENVIRONMENTAL LITERATURE - 3 hrs
CISY 155 INTRODUCTION TO INFORMATION SYSTEMS - 3 hrs	ENGL 324 ANGLO-IRISH LITERATURE - 3 hrs
CISY 201 MICROCOMPUTER CONCEPTS I - 3 hrs F, Sp	ENGL 325 BIBLE AS LITERATURE - 3 hrs
CISY 260 BUSINESS STATISTICS - 3 hrs F, Sp, Su Prerequisites: CISY 155 and MATH 122 or its equivalent	ENGL 326/PHIL 326 MYTHOLOGY - 3 hrs
CJUS 116 INTRODUCTION TO CRIMINAL JUSTICE - 3 hrs F, Sp	ENGL 327/PHIL 327 PHILOSOPHY IN LITERATURE - 3 hrs Prerequisite: GEPI 140 or other philosophy course, or permission of instructor(s).
CJUS 210 INTRODUCTORY STATISTICS FOR CRIMINAL JUSTICE - 3 hrs F, Sp Prerequisites: CJUS 116; GEMA 112, 113 Corequisite: CJUS 211	ENGL 331 HISTORY OF DRAMA - 3 hrs
CJUS 211 SPSS FOR CRIMINAL JUSTICE/LAB - 1 hr	ENGL 332 MODERN DRAMA - 3 hrs
CSCI 100 INTRODUCTION TO COMPUTER SCIENCE - 3 hrs	ENGL 333 READINGS IN POPULAR CULTURE - 3 hrs
DANC 378 HISTORY OF DANCE AND THE BLACK EXPERIENCE - 3 hrs	ENGL 342 TECHNICAL COMMUNICATION - 3 hrs Prerequisites: “C” or better in ENGL 110 and in ENGL 111
DANC 401 AFRICAN/CARIBBEAN DANCE FORMS I - 3 hrs	ENGL 343 WRITING POETRY - 3 hrs
DANC 402 AFRICAN/CARIBBEAN DANCE FORMS II - 3 hrs	ENGL 344 WRITING SHORT FICTION - 3 hrs
DANC 404 SOMATIC MOVEMENT AND THEATER - 3 hrs	ENGL 345 WRITING CREATIVE NON-FICTION - 3 hrs
DRAM 113 ACTING - 3 hrs	ENGL 351 INTRODUCTION TO LANGUAGE STUDY - 3 hrs F
DRAM 215 STAGECRAFT I - 3 hrs	ENGL 352 ENGLISH STRUCTURE - 3 hrs Sp
ECON 100 BASIC ECONOMICS - 3 hrs	ENGL 401 CHAUCER - 3 hrs
ECON 210 PRINCIPLES OF MICROECONOMICS - 3 hrs	ENGL 402 MILTON - 3 hrs
EDUC 201 INTRODUCTION TO TEACHING I - 3 hrs F, SP	ENGL 403 SHAKESPEARE I - 3 hrs
ENGL-201 Introduction to Literature – 3 hrs	ENGL 404 SHAKESPEARE II - 3 hrs
	ENGL 405 THE ENGLISH NOVEL - 3 hrs
	ENGL 406 THE AMERICAN NOVEL - 3 hrs (<i>continued</i> →)
	ENGL 407 REALISM AND NATURALISM - 3 hrs

ENGL 408 LITERATURE OF THE AMERICAN SOUTH - 3 hrs
ENGL 409 READINGS IN ENGLISH STUDIES - 3 hrs
ENGL 410 READINGS IN AFRICAN AMER. LITERATURE - 3 hrs
ENGL 411 READINGS IN AFRICAN LIT. AND CULTURES - 3 hrs
ENGL 412 CARIBBEAN LITERATURE - 3 hrs
ENGL 420 SURVEY OF LITERARY THEORY AND CRIT. - 3 hrs
ENGL 421 RHETORICAL TRADITIONS - 3 hrs
ENGL 422 HISTORY OF THE ENGLISH LANGUAGE - 3 hrs
FCCS 302 FAMILY RELATIONS - 3 hrs F
FCCS 401 FAMILY PLANNING AND SEXUAL EDUC. - 3 hrs F
FCCS 402 DECISION MAKING .IN MOD.LIFESTYLES - 3 hrs Sp
FREN 110 ELEMENTARY FRENCH I - 3 hrs F, Sp
FREN 111 ELEMENTARY FRENCH II - 3 hrs F, Sp Prerequisite:
FREN 110 Elementary French I or its equivalent
FREN 212 INTERMEDIATE FRENCH I - 3 hrs F, Sp Prerequisite:
FREN 111 Elementary French II or its equivalent
FREN 213 INTERMEDIATE FRENCH II - 3 hrs F, Sp Prerequisite:
FREN 212 Intermediate French I or its equivalent
GEHI 114 WORLD HISTORY TO 1500 - 3 hrs F, Sp, Su
GEHI 115 WORLD HISTORY SINCE 1500 - 3 hrs F, Sp, Su A
GEHI 122 UNITED STATES HISTORY TO 1865 - 3 hrs F, Sp, Su
GEHI 123 UNITED STATES HISTORY AFTER 1865 - 3 hrs F, Sp, Su
GEMU 380 MUSIC AND ART - 3 hrs F, Sp
GEMU 480 BLACKS IN AMERICAN MUSIC - 3 hrs F, Sp
GEOG 210 WORLD GEOGRAPHY - 3 hrs F, Sp, Su
GEOG 313 VIRGINIA GEOGRAPHY - 3 hrs F
GEOG 314 GEOGRAPHY OF NORTH AMERICA - 3 hrs Sp
GEOG 316 HUMAN GEOGRAPHY
GEOG 410 GEOGRAPHY OF DEVELOPING NATIONS - 3 hrs Sp
GEOG 411 URBAN GEOGRAPHY - 3 hrs F
GEPI 140 PHILOSOPHY - 3 hrs F, Sp, Su
GEPO 150 UNITED STATES GOVERNMENT - 3 hrs F, Sp
HIDG 362 ADVERTISING DESIGN AND DISPLAY - 3 hrs Sp
HIDG 461 HOUSING AND SOCIETY - 3 hrs F
HIST 111 INTRODUCTION TO HISTORY - 3 hrs F
HIST 112 INTRODUCTION TO BLACK HISTORY - 3 hrs F, Sp
HIST 201 HISTORICAL METHODS IN U.S. HISTORY - 3 hrs F, Sp
HIST 250 AMERICAN SPORTS HISTORY - 3 hrs F, Sp, Su
HIST 301 HISTORY OF ASIA - 3 hrs F, Sp
HIST 312 HISTORY OF RUSSIA AND THE SOVIET UNION - 3 hrs
HIST 317 HISTORY OF ENGLAND - 3 hrs F, Sp
HIST 325 SURVEY OF LATIN AMERICA - 3 hrs F, Sp
HIST 327 HISTORY OF THE CARIBBEAN - 3 hrs F, Sp
HIST 340 AFRICAN AMERICAN HISTORY TO 1865 - 3 hrs F
HIST 341 AFRICAN AMER. HISTORY .1865 TO PRESENT - 3 hrs
Sp
HIST 352 BLACK VOICES IN AMERICAN HISTORY - 3 hrs F, Sp
HLTH 143 PRINCIPLES OF ACCIDENT - 3 hrs Sp
HLTH 210 FOUNDATIONS OF HEALTH SCIENCE - 3 hrs Sp
HLTH 330 DRUG USE AND DRUG ABUSE EDUCATION - 3 hrs F
HLTH 342 CONTEMPORARY HEALTH ISSUES -3 hrs Sp
IDST 100 ANALYTICAL READING AND REASONING - I - 3 hrs
IDST 101 Analytical Reading and Reasoning Part II - 3 hrs F, Sp
IDUP 270 INTRODUCTION TO AFRICANA STUDIES - 3 hrs
IDUP 371 STUDY ABROAD IN AFRICA - 3-6 semester hours
MATH 111 INTRODUCTION TO COLLEGE ALGEBRA - 3 hrs
MGMT 150 PRINCIPLES OF BUSINESS - 3 hrs
MKTG 300 PRINCIPLES OF MARKETING - 3 hrs
MKTG 303 PROMOTION MANAGEMENT - 3 hrs Prerequisite:
MKTG 300
MKTG 305 PRODUCT AND PRICE MANAGEMENT - 3 hrs Sp
Prerequisite: MKTG 300
MKTG 306 MARKETING CHANNELS AND PHYSICAL
DISTRIBUTION MANAGEMENT - 3 hrs Prerequisite: MKTG 300
MKTG 401 - MARKETING RESEARCH - 3 hrs F Prerequisite: MKTG
300, ISDS 260
MKTG 402 ADVERTISING - 3 hrs Prerequisite: MKTG 300
MKTG 404 CONSUMER BEHAVIOR - 3 hrs F Prerequisite: MKTG
300
MUSI 154 MUSIC FUNDAMENTALS - 3 hrs F, Sp
MUSI 285 MUSIC HISTORY - 3 hrs F
PADM 101 FOUNDATIONS OF INTERGOVERNMENTAL
RELATIONS - 3 hrs F
PADM 103 THE ADMINISTRATION OF SUBNATIONAL
GOVERNMENTS - 3 hrs Sp
PADM 207 LEGISLATIVE PROCESSES - 3 hrs Sp
PADM 211 GOVT. MANAGEMENT & DECISION-MAKING - 3 hrs
F
PHED 274 HISTORY, PRINCIPLES AND OBJECTIVES OF
PHYSICAL EDUCATION - 3 hrs F
PHED 330 SPORTS MARKETING - 3 hrs Sp
PHED 405 SPORTS IN AMERICAN SOCIETY - 3 hrs Prerequisite:
Consent of Instructor
PHED 406 SPORTS LAW - 3 hrs Prerequisite: Consent of Instructor
PHIL 180 CRITICAL THINKING - 3 hrs F, Sp, Su
PHIL 213 HISTORY OF PHILOSOPHY - 3 hrs F, Sp
PHIL 220 INTRODUCTION TO LOGIC - 3 hrs F, Sp
PHIL 275 ETHICS - 3 hrs F, Sp
PHIL 290 BUSINESS ETHICS - 3 hrs F, Sp
PHIL 314 PHILOSOPHY OF RELIGION - 3 hrs Sp
PHIL 315 AFRICAN PHILOSOPHY - 3 hrs F
PHIL 323 READINGS IN PHILOSOPHY - 3 hrs F, Sp
PHIL 340 PHILOSOPHY OF MIND - 3 hrs Sp
PHIL 350 PHILOSOPHY OF LAW - 3 hrs Sp
PHIL 400 CONTEMPORARY PHILOSOPHY - 3 hrs F, Sp
PHIL 422 PHILOSOPHY OF SCIENCE - 3 hrs F, Sp
POLI 201 POLITICAL PHILOSOPHY - 3 hrs
POLI 202 CONTEMPORARY POLITICAL THOUGHT - 3 hrs F
POLI 203 GOVERNMENT AND POLITICS IN RUSSIA -3 hrs
POLI 204 MODERN AFRICA - 3 hrs
POLI 205 GOVT. AND POL. OF DEVELOPING COUNTRIES - 3 hrs
POLI 206 GOVERNMENT AND POLITICS OF CHINA - 3 hrs
POLI 207 INTERNATIONAL RELATIONS - 3 hrs F
POLI 208 INTERNATIONAL LAW AND ORGANIZATION - 3 hrs
POLI 209 PUBLIC ADMINISTRATION -3 hrs Sp
POLI 210 COMPARATIVE GOVERNMENT -3 hrs Sp
POLI 301 SCOPE AND METH.OF POLITICAL SCIENCE - 3 hrs F
POLI 302 TECH. OF POL. ANALY. - 3 hrs Sp A Prerequisite: POLI
301
POLI 303 POLITICAL PARTIES AND PRESSURE GROUPS - 3 hrs
POLI 304 AMERICAN CONSTITUTIONAL LAW - 3 hrs F
POLI 305 SEMINAR IN BLACK POLITICS - 3 hrs Sp
POLI 306 SEMINAR IN URBAN PROBLEMS - 3 hrs F
POLI 307 AMERICAN FOREIGN POLICY - 3 hrs
POLI102 STATE AND LOCAL GOVERNMENT -3 hrs F, Sp
PSYC 100 DISCOVERING PSYCHOLOGY - 3 hrs F, Sp
PSYC 212 HUMAN GROWTH AND DEVELOPMENT - 3 hrs F, Sp
PSYC 214 SOCIAL PSYCHOLOGY - 3 hrs F, Sp. Prerequisite: PSYC
100 or PSYC 110
PSYC 216 DEVELOPMENTAL PSYCHOLOGY - 3 hrs F, Sp
PSYC 318 APPLIED PSYCHOLOGY - 3 hrs F
RECR 156 INTRODUCTION TO COMMUNITY RECREATION - 3
hrs Sp
RECR 231 TOURISM AND COMMERCIAL RECREATION - 3 hrs
RECR 321 RECREATION PROGRAMMING - 3 hrs
RECR 322 INTRO. TO THERAPEUTIC RECREATION - 3 hrs
SPAN-110, 111, 212, 213 - Spanish
SOC 302 MARRIAGE AND FAMILY - 3 hrs F, Sp
SOCI 101 INTRODUCTION TO SOCIOLOGY - 3 hrs F, Sp
SOCI 102 INTRODUCTION TO ANTHROPOLOGY - 3 hrs F, Sp
SOCI 201 SOCIAL PROBLEMS - 3 hrs F, Sp
SOCI 214/PSYC 214 SOCIAL PSYCHOLOGY - 3 hrs F, Sp
SOCI 304 RACE AND ETHNIC RELATIONS - 3 hrs F, Sp
SOCI 308 SOCIOLOGY OF THE AFRICAN AMERICAN
EXPERIENCE - 3 hrs F, Sp Prerequisite: Junior/Senior Level
SOCI 311 SOCIAL MOVEMENTS AND SOCIAL CHANGE - 3 hrs
Sp
SOCI 314 SOCIOLOGY OF RELIGION - 3 hrs F
SOCI-333 Sociology of the Media 3 hrs
SOCI-317 Methods of Social Research
SOWK 210 GRASS ROOTS COMMUNITY BUILDING - 3 hrs F
STAT 210 ELEMENTARY STATISTICS - 3 hrs F, Sp, Su
STAT 310 ELEMENTARY STATISTICS II - 3 semester hour
TAMM 372 HISTORY OF COSTUMES - 3 hrs Sp

COMM Course Descriptions

COMM-201 Introduction to Mass Communications – 3 semester hours, Fall, Spring

Analysis of the communications professions through an understanding of their structure and functions, their development, their performance, and the controls exercised over them by various groups and institutions. A survey of newspapers, film, broadcasting, advertising, and public relations.

Prerequisite: ENGL 110 Composition I with a C- or higher.

COMM-202 Introduction to Media Technology – 3 semester hours, Fall, Spring

Orientation to computer skills essential for today's digital environment in mass communications. Training in file and folder management, electronic messaging, file transfer via Internet and e-mail, and digital editing software for audio, images and video and other emerging technologies.

Prerequisites: ENGL-110, ENGL-111, and COMM-201 with a C- or higher

COMM-205 Introduction to Journalism – 3 semester hours, Fall, Spring

Working on deadline, students are exposed to the basics of news writing; emphasis on development of interviewing, news writing, and information gathering skills. Accuracy, fairness, and ethical issues in reporting are stressed.

Prerequisites: ENGL-110, ENGL-111, and COMM-201 with C- or higher.

COMM-210 Public Presentation – 3 semester hours, Fall, Spring, Summer

Emphasis on oral and written communications for public consumption. This course prepares students for effective oral delivery, multi-media presentations, and business communications. Students will be video recorded for feedback and improvement in quality of delivery.

Prerequisites: COBU-101 Introduction to Business or COMM-201 Introduction to Mass Communications.

COMM-301 History of African Americans in the Media – 3 semester hours, Spring

An overview of the history and contributions of African Americans in Mass Media. Examines legislation that aids or impacts negatively on the careers of African Americans, and particularly African American women.

Prerequisite: ENGL-110, ENGL-111, and COMM 201 or permission of instructor.

COMM-302 History and Appreciation of Film - 3 semester hours, Fall

Introduction to film history and criticism. Examination of motion picture genres as handled by major directors and analysis of cinema as a narrative art from beginnings to the present day. Weekly screening and discussions of important motion pictures not only as art but as they reflect and affect our times.

Prerequisite: ENGL-110, ENGL-111, and COMM 201 or permission of instructor.

COMM-303 History of Print and Online Technology - 3 semester hours, Fall

A historical review of the development of early print media into newspaper journalism and an analysis of the impact that on-line technology has had on the practice of journalism. Open to non-majors.

Prerequisite: ENGL-110, ENGL-111, and COMM 201 or permission of instructor.

COMM-304 History of Broadcasting - 3 semester hours, Spring

A detailed exploration of the historical development of radio, television, and film as mass media, with emphasis on their structure, economics, and programming. Open to non-majors.

COMM-310 Media Writing Lab – 3 semester hours, Fall, Spring

Students practice advanced news writing for newspapers, magazines and on-line publication. They further refine the skills learned in COMM-205.

Prerequisites: ENGL-110, ENGL-111, COMM-201, COMM-202 and COMM-205.

COMM-311 Writing for Broadcast – 3 semester hours, Fall, Spring

An introductory broadcast writing course designed to familiarize students with script formats and various types of broadcast writing. While students will learn proper techniques of copy-writing employed in both television and radio production which includes documentary and continuity writing, emphasis is placed on broadcast news writing. Students will be required to write broadcast news stories as well as various type of radio and television copy.

Prerequisite: COMM, 202, COMM-205

COMM-312 Media Research – 3 semester hours, Fall, Spring

Students will be introduced to research skills and techniques as they apply to the mass media industry. Students will perform basic field research, learning survey construction and data analysis techniques used in the industry.

Prerequisite: ENGL-110, ENGL-111 and COMM-201, COMM-202 with C- or higher.

COMM-314 Photojournalism – 3 semester hours, Fall, Spring

Emphasizes the basic elements of photography for the mass media, including print and on-line journalism, advertising, public relations, and television. The emphasis is on the photojournalistic value of truth-telling rather than creating a fantasy or illusion. Student learns how to compose, shoot, and edit using digital still cameras and associated computer software. This course includes foundation skills for shooting video. Open to non-majors.

Prerequisites: COMM 201, COMM-202; open to non-majors with permission of the instructor.

COMM-321 Public Relations 1 – 3 semester hours, Fall, Spring

An overview of the principles, policies and research methods, as well as the historical and contemporary practices of public relations in business, government, associations, and other organizations; analysis of public relations programs, ethics of public relations practice, and options of career opportunities.

Prerequisite: COMM-201, MCOM-205

COMM-322 Public Relations 2 – 3 semester hours, Fall, Spring

Practice in media relations; the development of professional writing skills with emphasis on social media campaigns, external and internal communications: press releases, public service announcements, publication design, employee communications, speech writing, audio visual presentations, and news conferences.

Prerequisite: COMM-321

COMM 324 Public Relations Practicum – 3 semester hours, Fall, Spring

Workshops, guest speakers, and in-class exercises equip students to research, design, implement and complete public relations projects for community-based organizations. PR professionals from corporations and non-profits serve as guest lecturers, establishing a foundation from which students develop a Social Responsibility Report (hands on) and PR Case Study research paper.

Prerequisite: COMM 322

COMM-326 Organizational Communication – 3 semester hours, Fall, Spring

This course covers issues and processes used by public information officers and public relations officials in connecting a corporation or public figure with the public served.

Prerequisites: COMM-205, and either COMM-311 or COMM-351

COMM-331 Audio Production – 3 semester hours, Fall, Spring

The study and practice of basic concepts, skills, and techniques involved in audio for broadcast and recording studios. Emphasis is on equipment skills, especially digital audio editing and audio console controls. The class also covers announcing techniques and writing for broadcast. This course lays the foundation for the audio component of video production and digital editing techniques.

Prerequisites: COMM-201, COMM-202, and COMM-205; open to non-majors, with permission of the instructor.

COMM-341 Television Production – 3 semester hours, Fall, Spring

A production course designed to familiarize students with the basic fundamentals of operating audio and video equipment in a TV studio environment and to provide a basic understanding of television system operation, production techniques, television terminology, crew responsibilities, and visual aesthetics.

Prerequisites: COMM-314, and COMM-331

COMM-342 Advanced Television Production – 3 semester hours, Fall, Spring

A continuation of COMM 341. This course is designed to expose students to the fundamentals of electronic field production (EFP) and electronic news gathering (ENG). Emphasis is placed on treatment and script development, visual aesthetics, analog and digital technology, pictorial continuity, and non-linear video editing techniques. Students will develop treatments, scripts, and storyboards in addition to producing and editing several short video projects such as public-service announcements, video promotionals, and news packages. The course includes study and practical experience in television production, including television programming. Planning and videotaping of students' projects.

Prerequisite: COMM-341

COMM-351 – Print and On-Line Media Journalism – 3 semester hours, Fall, Spring

Students practice writing for on-line publications and assess the practicality of photos and graphics.

Prerequisites: COMM-201, COMM-202, and COMM-205

COMM-352 – Print and On-Line Media Production – 3 semester hours, Spring

This course is a continuation of COMM-351. Students learn to build web pages typical of those used by on-line publications and media professionals, using both text and graphics.

Prerequisite: COMM-351

COMM-354 Copy Editing - 3 semester hours, Fall

Emphasis on journalistic desk work; editing stories, headline writing, typography, layout functions and relationships. **Prerequisites:** COMM-201, COMM-205, and COMM-351

COMM-360 Writing for Filmmaking – 3 semester hours, Fall, Spring

A screenwriting course designed to familiarize students with the basic structure and dynamics of short-film and feature-film screenplays. The course will focus on the aesthetics of cinematic storytelling, presenting visual grammar in combination with dialogue and narrative. The course will also examine the structure of the feature-length screenplay, beginning with a treatment and culminating with generating the "first act" of a film script.

Prerequisite: Open to non-majors, with permission of the instructor.

COMM-361 Film Genres – 3 semester hours, Spring

The study of a variety of film styles/genres such as westerns, musicals, melodramas, action, mystery, comedy, and horror. Focuses on themes, conventions, and narrative trends associated with particular genres, placing a strong emphasis on analyzing their influence on other film genres and on other forms of creative expression. Since the specific genres to be explored will vary, the course may be repeated for up to six credit hours as allowed by the department. **May be cross-listed as ENGL- 361 Film Genres.**

Prerequisite: COMM-302 or permission of instructor.

COMM-371 Media Technology Workshop – 1 to 3 semester hours, Fall, Spring, Summer

This is an opportunity for students to learn more about the equipment and technology in mass communications. Students may be assigned to studio construction or maintenance tasks, or working on specific special events, for which they will receive training and academic credit. May be repeated for up to three semester hours.

Prerequisite: Open to non-majors, with permission of the instructor.

COMM-381 Media Creative Project – 1 semester hours, Fall, Spring, Summer

Students enrolled in this course must prepare a proposal for a significant creative work, and they must secure permission from a faculty sponsor. Typical projects might include an audio or video documentary, a book writing project, a series of magazine articles, a substantial Web page design, a sizable photo portfolio, etc. The student should seek a faculty sponsor for this course, such that a good match exists between the student's area of interest, the job site, and the faculty sponsor.

Prerequisites: Junior or senior standing, and prior approval of faculty sponsor.

COMM-383 Service Learning Project – 1 semester hour, Fall, Spring, Summer

Students enrolled in this course will participate in an on-campus or community-centered activity, relating some aspect of mass communications with community needs. A typical project might be to help school children develop multi-media presentations; serve as a resource person for school media projects, etc. The student should seek a faculty sponsor for this course, such that a good match exists between the student's area of interest, the job site, and the faculty sponsor's areas of expertise.

Prerequisites: Permission of faculty sponsor, and prior approval of job site supervisor.

COMM-389 Special Topics in Mass Media – 3 semester hours, Fall, Spring, Summer

Working under direction of a professor, a student explores a specific area or field relating mass communications.

Prerequisites: COMM-201, COMM-202, COMM-205, Junior standing, and prior approval of the instructor.

COMM-391 Graduate School Preparation 1 – 3 semester hours, Fall, Spring, Summer

Students who anticipate attending graduate school will receive orientation to the academic rigor expected for post-college studies. Students will investigate graduate programs appropriate to their interests and training, becoming familiar with entrance requirements and courses likely to be encountered. The course will culminate in preparing and defending a graduate-level research paper, including following the requisite writing style guide, such as MLA or APA.

Prerequisites: COMM-201, COMM-202, COMM, 205, either COMM-311 or COMM-351, completion of a college-level research and statistics course such as SOCI-317, Junior or senior standing, and approval of the student's academic advisor.

COMM-411 Field Observation in Mass Media – 1 semester hour, Fall, Spring, Summer

This course gives students the opportunity to observe media practitioners in the workplace. Students will keep journals of their observations. Students are expected to document at least 30 hours of on-site observation using journal entries, photography, audio or video recordings, as appropriate to their assignment, using these materials to prepare a comprehensive report of the experience. If circumstances permit, the student is allowed to perform work on the job site. The student should seek a faculty sponsor for this course, such that a good match exists between the student's area of interest, the job site, and the faculty sponsor's expertise.

Prerequisites: Junior standing, permission of faculty sponsor, prior approval of job site supervisor.

COMM-413 Media Argumentation and Debate – 1 semester hour, Fall, Spring, Summer

Students will learn the art and technique of argumentation and debate and participate in debates on controversial issues affecting media professionals. **Prerequisites:** Junior or senior standing. Open to non-majors, with permission of instructor.

COMM-415 Media Management – 3 semester hours, Fall, Spring, Summer

Students will be prepared for future management positions in the broadcast media, through the study of concepts and principles of media management. Students will examine how media companies function today, and how students can prepare themselves as future managers, producers or talent agents.

Prerequisites: COMM-201, COMM-202, COMM-205, and Senior standing

COMM-417 Mass Media Laboratory – 1 semester hour, Fall, Spring, Fall, Spring, Summer

Mass Media labs will supplement the content of mass communications lectures. The laboratory is designed to help students develop their specific communication skills and apply theories through various exposure and/or experiences. It will help mass communications students become more informed and be discerning media consumers. Laboratories are break-out sessions that will be hosted by different faculty members or guests who will provide an additional syllabus and a 1 credit grade. The sessions are based on the content of the associated class lecture (journalism lab, advertising lab, discovery lab, leadership development lab). The instructor will have a schedule of assignments, readings, field trips and discussions planned for students.

Prerequisites: For Mass Communications majors only.

COMM-419 Popular Culture – 3 semester hours, Fall, Spring

This course surveys the history of popular culture, media effects on society, theories surrounding media criticism, and current topics and trends. Students will be expected to study and critically analyze mass media artifacts and texts.

Prerequisites: COMM-205 and Junior standing. Open to non-majors with permission of the instructor.

COMM-431 Advanced Radio Production – 3 semester hours, Spring

A continuation of COMM-331; further study and practical experience in advanced audio production techniques, including radio station programming, television studio audio control, recording studio and venue sound reinforcement requirements. Student projects will focus on various types of productions done at both commercial and noncommercial stations. Open to other majors with permission of instructor.

Prerequisite: COMM-331 Audio Production or permission of instructor.

COMM-445 News Production – 3 semester hours, Fall, Spring

This is an advanced-level broadcast production course designed to provide students with practical experience in developing, producing, and directing a broadcast-quality 15-minute television newscast. Based upon previous experience, students will be assigned to perform a number of different functions such as researching topics, writing broadcast scripts, formatting and timing show segments, shooting and editing video, serving as talent, and producing video packages. Each student is required to write and produce segments of the newscast on a weekly basis and well as performing other assigned tasks such as operating production equipment. **This course requires a large amount of work outside of class.**

Prerequisites: COMM-311, COMM-331, COMM-341, COMM-342, or permission of the instructor.

COMM-473 Multi-Media Technologies – 3 semester hours, Fall, Spring

A practical application of new technology, including computer and digital technology, interactive media, telecommunications, and virtual reality. The course gives students familiarity with current media technologies used to produce, store and share sound, image and video files, and in the production of Web design and Web-based publishing. Open to non-majors with permission of the instructor.

Prerequisites: COMM-201, COMM-202, and Junior or Senior standing and permission of instructor.

COMM-475 Broadcast Engineering Certification – 3 semester hours

This course is designed for both Mass Communications and Electrical Engineering students who are focused on the technical aspects of broadcast technology. Students will survey broadcast technology and the particular demands placed on combining audio and RF environments. Students are to work toward formal certification, such as an FCC General Radiotelephone Operator's License, the certification by the Society of Broadcast Engineers, or the Technician Class Amateur Radio License.

Prerequisite: Permission of instructor.

COMM-465 Cinematography – 3 semester hours, Fall, Spring

This is a hands-on course designed to expose students to the fundamentals of single-camera production for film and television and to develop a basic understanding of filmmaking and videography. Emphasis is placed on drama script and storyboard development, shot selection, pictorial continuity, and basic video editing techniques and aesthetics. Students will develop treatments, scripts, and storyboards and produce a short dramatic film project.

Prerequisites: COMM-314, COMM-371, COMM-373, and Junior or Senior standing.

COMM-490 Media Law and Ethics Survey – 3 semester hours, Fall, Spring

A study of legal issues and constitutional freedoms affecting the mass media, with emphasis on libel, copyright labels, FCC rules and regulations, the principles of professional ethics, and the social responsibility of mass communications.

Prerequisites: COMM-201, and Senior standing

COMM-491 Graduate School Preparation 2 – 3 semester hours

Students who anticipate attending graduate school will receive orientation to the academic rigor expected for post-college studies. Students will apply to one or more graduate programs appropriate to their interests and training, and they will prepare for and may take the relevant entrance exam, such as the GRE. As a continuation of COMM-391, this course will include further training in preparing and defending a graduate-level research paper, including following the requisite writing style guide, such as MLA or APA.

Prerequisites: COMM-391, Senior standing.

COMM-497 Internship in Mass Media – 3 or 6 semester hours, Fall, Spring, Summer

Supervised work experience in mass media with emphasis on practical application of classroom concepts. Minimum of 120 hours of assigned work, typically spread across four weeks or more, to receive (3) units of academic credit under the direction of the Internship Supervisor on-site. Regular mandatory meetings with the Mass Communications Internship Coordinator; weekly written reports, site evaluations, mid-term report and a final report. Mandatory class schedule with Mass Communications Internship Coordinator as specified in the course syllabus. A second internship with a significantly different assignment may be conducted for an additional three semester hours, with approval of the internship coordinator and faculty advisor.

Prerequisites: Senior standing and prior approval and permission of the Mass Communications Internship Coordinator.

COMM-498 Senior Thesis in Mass Communications – 3 semester hours, Fall, Spring, Summer

The senior thesis is a major creative project, produced to professional standards. It may consist of a film, video, screenplay or television script, research paper, or major public relations campaign or press kit package, or an exhibition portfolio of photographs, audio or video productions, or other project. Students anticipating a senior thesis project should begin planning in the junior year. A senior thesis must be arranged in advance, incorporating the sponsorship of a faculty member with appropriate expertise to oversee the project, and with the permission of the department chair. The department will retain a copy of the thesis project in its archives. Students doing a senior thesis project should expect to defend it before a review committee.

Prerequisites: By permission only, with approval of the student's academic advisor, a sponsoring faculty member, and the chair.

COMM-499 Senior Seminar in Mass Communications – 3 semester hours, Fall, Spring, Summer

A capstone course for Mass Communications majors focused on reading and researching selected topics in mass communications; designed to integrate knowledge in the various areas of mass communications and to prepare students to take exit examination, produce a portfolio, and gain experience in research and oral presentation.

Prerequisite: To be taken in the last semester of a student's Mass Communications curriculum.

Minor in Mass Communications – 18 semester hours

Description:

- The minor in Mass Communication totals 18 semester hours.
 - Nine hours are prescribed, with some freedom of choice
 - The other nine hours are electives, to be determined in collaboration between the student and a mass communications faculty advisor
1. Required: COMM-201 Introduction to Mass Communications – 3 semester hours
 2. Required: COMM-205 Introduction to Journalism
 3. Choose one from this list of Professional Foundations classes – 3 semester hours:
 - COMM-311 Writing for Broadcast
 - COMM-321 Public Relations I
 - COMM-351 Print and On-Line Media Journalism
 - COMM-371 Writing for Filmmaking
 4. Choose one from this list of media history classes – 3 semester hours:
 - COMM-301 History of African Americans in the Media
 - COMM-302 History and Appreciation of Film
 - COMM-303 History of Print and Online Technology
 - COMM-304 History of Broadcasting
 5. Required: COMM-490 Media Law and Ethics Survey (senior standing required) – 3 sem hrs.
 6. COMM elective – 3 semester hours – see note below about COMM electives

Note: COMM electives for minors:

Students pursuing a minor in Mass Communications should exercise care in selecting the elective. Many of our classes have prerequisites, and these requirements should be followed to avoid thrusting the student into unfamiliar ground.

It is possible to take three one-hour COMM electives to satisfy the three-hour elective requirement.